

A CLOSER LOOK

AT INFECTION PREVENTION AND CONTROL EDUCATION

TRAINING

- Developed **7** training modules in collaboration with **12** subject matter expert partners
- Offered **8** CDC training modules and **14** facilitator training session plans
- Over **13K** nurses completed **5,655** courses, Distributed **6,573** CNE credits
- Created **3** Insight Surveys with **1,495** total participants and developed **4** downloadable infographics to report results

VIRTUAL INTERACTIVE EDUCATION

Project ECHO is a telementoring program to connect nurses and health care workers on the frontlines with IPC experts. Three 8-session ECHO series were conducted on IPC Fundamentals. Highlights include

1,672

Participants
Approximately **90** per session
From **45** states and territories
Representing **50** nursing specialties

92%

agreed that the content will help them change/improve their practice

ON-THE-GO RESOURCES

Users can easily link to trusted websites; watch videos; download and share infographics and fact sheets; and access helpful tools and calculators.

269

Curated resources

32

IPC-related topics

LIVE EDUCATIONAL EVENTS

ANA Project Firstline collaborated with IPC experts to present innovative educational events on new developments and emerging trends.

CDC-ANA IPC Conference Session



171
attendees



89%
felt the content would help them improve their practice

IPC Guidance for a Transmissible Fungus: Candida auris



279
attendees



81.8%
felt the content would help them improve their practice

Reached over **10K** Nurses at National Conferences

National Black Nurses Association
National Association of Indian Nurses in America | **OR Manger**
National Association of Nigerian Nurses in North American | **ANA Magnet**

MARKETING/OUTREACH

ANA Marketing supports Project Firstline by continuing to build awareness and leverage ANA's internal and external channels to expand reach and engagement.

13
Newsletters and **3** topic-based educational surveys

46k
Targeted email list with over **800k** impressions

8.3M
Total Reach

NURSE PARTNER ORGANIZATIONS

The American Nurses Association (ANA) awarded grants to support and expand dissemination of Project Firstline Infection Prevention and Control (IPC) resources, ensuring frontline nurses and health care workers are up to date with the latest information.

Grants up to
\$10k

28
Partner Organizations

\$238k
Total Distributions